

ISyE 2028 – Basic Statistical Methods - Fall 2015
Bonus Project: “Big” Data Analytics
Proposal (or Final Report)

I have noticed a big difference between the amount of money males and females spend at bars or night clubs. I will estimate the expected difference in the amount of money spent on drinks at bars for males versus females. To obtain results, I will give out online surveys to students and people living in Midtown area. To keep results consistent, I will choose three bars that fall within the same price range in terms of drinks and then analyze the data.