

Your Name
CIS 2010 – CRN 50230
August 24, 2007

Using Technology as an Artist

Web Search

I searched metacrawler.com using the keywords “technology” and “artists.” I found a website selling software specifically for artists, such as Corel Painter, Corel Draw, and Adobe Illustrator. It appears that this is good software to learn if I want to use technology to create art. I also found the artists.com website, which helps to promote artists by showcasing their work online, and for some artists, you can even purchase their art online through the website.² Maybe by learning more about designing websites, I can showcase my own artwork and sell it online.

Web Log (Blog) Search

Personally, I have not looked at blogs in the past, so I did not know where I should go to find a blog related to technology and art. So I went to Google and searched for “blogs technology art.” I found a blog by the Society of Illustrators in Los Angeles.³ Here illustrators post information about art competitions, conferences and shows, and exhibits. I even found an art history blog that states its purpose is “to show you a piece of art, give you a little background, and leave the rest up to you.”⁴ Today’s art showing on this blog is the Salisbury Cathedral from the River by John Constable. I found so many different types of blogs, so I am sure there is one out there that matches my interests. Once I find a community of artists through a blog, I can learn more about upcoming art shows, competitions, and festivals to sell my work.

Job Search

On ComputerJobs.com, I did a keyword search for the word “art.” There were 79 matches for the search, but many jobs were not related. However, one job (23rd in the list) was

for a Front End Web Developer. The posting listed several types of technology the person should be familiar with including ASP, HTML, and Photoshop; however, in addition to the technology, the job posting said the person must be a “production artist working in Photoshop with the ability to cut and process images for the web.”⁵ I found another related job, Freelance Web Graphic Designer. The Freelance Web Graphic Designer position will use technology such as Photoshop, Illustrator, and Dreamweaver to create the basic interface and artistic vision of the website. The person will develop the graphics for the website as well as the user interface.⁶ It seems like knowledge of website design as well as software like Adobe Photoshop are critical to learn if I want to have a career in graphics design.

Article Search

To find an article about art and technology, I went to ComputerWorld.com. I first searched for “art” and then “artists” but did not find any relevant articles. I then searched for “graphic design” since that is the job title of the positions I found at the ComputerJobs website. I found one article entitled “The New Web Jobs” that I thought was pretty interesting.⁷ It talked about the job of Extranet Database Manager. This person does not only graphics works in his job, but also does database design and develops application for the website. He uses Lotus Notes Domino and Adobe Photoshop for his job. This confirms my findings in the job search.

Conclusion

Before conducting this search, I really did not know that technology could play a role in my chosen field, art. I found it interesting that I could produce my own art and sell it online. I also can learn more about technology and put my creative talents to use in the technology field by designing art and logos for organizations and websites. Hopefully in this class I can try to learn a little more about how to use technology to promote my art or a more technological career

like web graphics design that still allows me to be creative and artistic.

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