Logistics Transformation
Humanitarian Logistics Conference

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Plan  Manage  Sustain
Logistics Management Function, Mission & Focus

• **Function:** FEMA’s major program office responsible for policy, guidance, standards, execution and governance for logistics support, services and operations

• **Mission:** Effectively plan, manage and sustain the national logistics response and recovery operations, in support of domestic emergencies and special events – to serve as the National Logistics Coordinator

• **Focus:** Institutionalize Command and Coordination of strategic logistics planning, operations and management while pushing operational control and execution down to the most effective level of execution

| Plan | Manage | Sustain |

FEMA Logistics – What’s Different

• National Logistics Coordinator
  – Single Integrator
  – Strategic Coordination and Collaboration
  – Private Sector vendors/solutions

• **Changing Logistics** business practices, and procedures
  – Strategic capability focus
  – Improved collaboration
  – Pre-planning vice Response
  – Documenting Processes

• Strategic level coordination, synchronization and sustainment of National logistics response efforts
  – Success in planning, managing and sustaining support for California Fires, Mid-West Ice Storms, Mid-West Floods, Tropical Storm Hannah, Hurricanes Dolly, Gustav and Ike

*Continuous assessment and process improvement*
Developing National Level Collaboration while Continuing to Improve Internal Operations and Capability

**National Level**
FEMA as the National Logistics Coordinator

**Internal FEMA**
- Strategic Focus Pillars
- Manage procurement of basic commodities
- Upgrade & manage the distribution centers
- Coordinate transportation network

**National Logistics Coordinator**

- Single Integrator for Strategic Logistics Support
- Facilitate development of National Supply Chain Strategy
- Collaborate with national disaster response partners
- Synchronize preplanning activities
- Leverage vendor network and full capacity across all partners

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**National Logistics Coordinator Operating Environment**

**EFFICIENT LOGISTICS SERVICES, EQUIPMENT, & SUPPLIES**

**STATE & LOCAL GOVT**

**REGIONS (Field Activities)**

**HQ LOGISTICS**

**NRF/Public Sector Partners**
- Mass Care ESF 6
- SBA
- USDA
- GSA
- Red Cross
- US Army Corps of Engineers

**Private Sector Partners**

**DOD**
LMD Strategic Focus

People
Develop a professional logistics workforce, through hiring, training, credentialing, and professional development

Customers
Develop collaborative relationships with key stakeholders including national, state, local agency partners and the private sector

Systems
Modernize logistics system network for full integration with financial and acquisition systems

Processes
Implement National Supply Chain Network fully integrating logistics planning, business policy documentation, and systematic process improvement

The Way Ahead: Logistics Transformation

Challenges
- Maturing Organization
- Maturing Relationships
- Maturing Processes, Practices and Procedures
- “No two disasters are the same”
- “Influences”